



PRESS RELEASE

For immediate release

2009 Flat Jockeys' Championship to be sponsored by 32Red.com

Leading [online casino](http://www.32red.com) (<http://www.32red.com>), 32Red.com, is to sponsor the 2009 Flat Jockeys' Championship. The sponsorship will be officially announced during the launch of the Flat Turf season this weekend. Awarded [Best Casino](http://www.32red.com/about_us/best-casino.html) (http://www.32red.com/about_us/best-casino.html) since 2003 and providers of [online poker](http://www.32redpoker.com) (<http://www.32redpoker.com>), [bingo](http://www.32redbingo.com) (<http://www.32redbingo.com>) and more, the UK facing 32Red.com is an ideal partner to support the best in British flat racing this year.

Josh Apiafi, Chief Executive of the PJA, commented: "The 32Red.com Flat Championship promises to be very exciting this year with the title being very open and within the reach of several of our leading Flat Jockeys. The 2008 Champion Ryan Moore will face tough competition from his colleagues to maintain his crown including 2007 joint-Champions Jamie Spencer and Seb Sanders, who is back from the sidelines after being injured in August. We are delighted to welcome 32Red.com as a PJA commercial partner and look forward to establishing a long and successful working relationship together."

Charlie Mitchell of Essentially Group, the PJA's exclusive commercial agency, continues: "We're thrilled to welcome 32Red on board as title sponsor and look forward to developing a successful partnership throughout the forthcoming season."

32Red Plc CEO, Ed Ware, commented, "32Red is proud to sponsor this year's Flat Jockeys' Championship and of the association between our award-winning online casino and the cream of British racing. We're looking forward to a great year of racing and wish all the jockeys the best of luck."

About 32Red.com

32Red is the six times winner of the Best Casino title awarded by watchdog and player advocate, Casinomeister. 32Red is renowned for providing industry-leading levels of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker, 32Red Mobile, 32Red Affiliates and DashCasino.com. 32Red Casino is committed to responsible gambling and ensures the company adheres to UK law.