

NEWSLETTER SUMMER 2011

BHE
& ST

RACING
TO SCHOOL



RACING TO SCHOOL BREAKS NEW GROUND

Within the space of a week this summer Racing to School was in action at Britain's newest racecourse Ffos Las and then almost 250 miles north for our first ever visit to Cartmel Racecourse in Cumbria.

Woodlands High School made the journey from Cardiff to Ffos Las where pupils participated in a series of activities to improve their numeracy skills.

Lisa Purcell, Careers Teacher at Woodlands said, "The students loved the whole day and it was a great opportunity for them to try to apply maths skills learnt in school to other situations."

The pupils were equally impressed, Annmarie, experiencing racing for the first time commented, "It was excellent and interesting. I liked everything about the day."

Pupils from Cartmel Church of England Primary School had a triple bonus. Not only did they get to participate in our first day at Cartmel Racecourse, they also got to meet Lord Cavendish, on whose Holker Estate the racecourse sits. While there they also had the opportunity to interview National Hunt and this year's Grand National winning jockey Jason Macguire.

PUPILS IN THE LIMELIGHT AT SANDOWN

Pupils from Stanley Park High School, Carshalton, became the stars of the show when they attended a Racing to School day this summer. Premier dedicated horseracing satellite broadcaster, Racing UK, tracked the students as the Racing to School team engaged them in a series of numeracy challenges using the context of the racecourse.

Racing UK presenter Nick Luck interviewed some of the pupils who were also given the opportunity to quiz on camera former Champion Apprentice William Buick.

Footage from the day will be edited down to a 10 minute package to be shown on Racing UK at a later date and will feature on the BHEST website.



**"FUN AND
EDUCATIONAL."**

Paul, aged 11, Cartmel
Church of England
Primary School

**"TO SEE THE
PROGRAMME
FIRST-HAND
WAS VERY EYE-
OPENING AND IS
AN INITIATIVE
WHICH APPEARS
TO BE WORKING
VERY WELL. THE
PUPILS WERE
100% ENGAGED
FROM START TO
FINISH AND TOOK
A KEEN INTEREST
IN ALL THAT WAS
GOING ON."**

Seb Vance, PR & Press
Manager, Racing UK



A HOLE IN ONE!

Golfers from the racing industry and beyond teed off to raise over £20,000 for BHEST at the recent Highclere Thoroughbred Racing Golf Day.

The hugely successful event which is now in its second year was again very generously sponsored by Highclere Thoroughbred Racing and held at Woburn Golf Club. The eighteen teams of four included a diverse mix of golfers from racing's AP McCoy and Michael Bell to celebrity jeweller Theo Fennell.

It was a close run contest with the winners AP McCoy, John Francome, Graham Bradley and Mick Fitzgerald beating a team captained by Richard Fahey into second place on the call backs. The winning team members each scooped a pair of Theo Fennell cufflinks generously donated by the jeweller.

If you have an idea for a fundraising event where you and your friends/contacts could have fun while helping BHEST please get in touch with Gemma Lamb (details below, right), who would be delighted to help you organise it.

YOUNG ARTIST GETS HIS MOMENT IN THE LIMELIGHT

Eight year old Cameron Baldock won a competition run by Racing to School and Fakenham Racecourse to have his drawing featured on the cover of the Fakenham Family Funday Racecard.

Cameron, whose picture is below, fought off stiff competition to win the prize after Fakenham Chief Executive David Hunter received over 100 entries.

Mr Hunter also named the last race of the day in honour of the young artist and let Cameron and his parents present the prize for the best turned out and winning connections in the race. David Hunter said "We are always delighted to welcome schoolchildren to Fakenham on our racedays. BHEST does a fantastic job and I have never met a child or teacher who has not enjoyed and learnt a lot during their visit."



SPOTLIGHT ON... SKILLS FOR WORK

The Racing to School team deliver a number of activities for older pupils to give them an insight into the wide range of industry careers and support them to develop skills for work. Racecourses, Studs and Trainers Yards open their doors to enable us to run activities that provide young people with practical challenges that bring careers to life. Young people are also given opportunities to quiz industry employees.

At one such behind the scenes experience young people from the diverse St Matthew Academy in Lewisham had the opportunity to visit the Press Room at Newmarket Racecourse and interview Channel 4 presenter Derek Thompson. The experience prompted 14 year old Harry Mines to add 'racecourse commentator' to his list of aspirations.



"WE ARE DELIGHTED TO SPONSOR THIS EVENT AS WE KNOW WHAT A POSITIVE IMPACT RACING TO SCHOOL HAS. THE EVENT IS ALWAYS WELL SUPPORTED BY HIGHCLERE OWNERS AND I WOULD ALSO LIKE TO THANK CARTIER, THEO FENNELL, LADY VESTEY AND DAVID FORBES FOR PROVIDING SUCH WONDERFUL PRIZES."

Harry Herbert,
Managing Director of
Highclere Thoroughbred
Racing and a BHEST
Trustee.

"IT HAS RE-FOCUSED JACK IN HIS ENGAGEMENT AT SCHOOL; HE REALLY WANTS TO GO TO UNIVERSITY."

Parent after attending a
recent Racing to School
event in Brighton.

Contact

Gemma Lamb
+44 (0)1638 560 743
gemma@bhest.co.uk
www.bhest.co.uk

Registered Charity Number:
1040590 British Horseracing
Education and Standards Trust
(BHEST)